Australasian Conference on Business and Social Sciences 2015, Sydney, Australia

(in partnership with the Journal of Developing Areas, Tennessee State University, USA)

Date: 13-14 April 2015
Central Queensland University, Sydney Campus
400 Kent Street, Sydney, NSW, Australia

Program Schedule

Monday, April 13, 2015

8:00 am – 9:00 am  Conference registration and materials collection
Venue: Central Queensland University (CQU), Sydney Campus, Student Recreation Area, Lower level, 400 Kent Street, Sydney 2000, NSW, Australia

OPENNING SESSIONS

OPENING THE GENERAL SESSION (Conference Inaugural & Keynote Speech)
Venue: Central Queensland University, Sydney Campus, Student Recreation Area, Lower Level

09:00 AM – 09:10 AM  Conference inauguration by Associate Vice Chancellor Mr Steven Holliday, CQU
09:10 AM – 09:20 AM  Conference opening speech by Professor Stephen Boyle (Conference Chair), Dean: Academic, UniSA Business School, University of South Australia
09:20 AM – 09:40 AM  Keynote speech by Distinguished Keynote Speaker Professor Scott Bowman, Vice Chancellor and President, CQU, Australia
09:40 AM – 09:55 AM  Keynote speech by Professor Ronald D. Johnson, College of Business, North Dakota State University, USA
09:55 AM – 10:10 AM  Keynote speech by Dr Vinny Caraballo, Chief Executive Officer, Global Targeting Inc., USA
10:10 AM – 10:25 AM  Keynote speech by Professor Lee Di Milia, Dean, School of Business and Law, CQU
10:25 AM – 10:30 AM  AABSS & Journal of Developing Areas partnership talk by Professor Abu N.M. Wahid, College of Business, Tennessee State University, USA
10:30 AM – 10:35 AM  Session closing and way forward by Professor Stephen Boyle
10:35 am – 11:05 AM  
Tea Break: CQUniversity Australia Sydney Campus, Student Recreation Area, Lower Level

Concurrent Session 1 (Oral Presentation)
11:10 AM – 12:50 PM Concurrent Sessions (1A, 1B, 1C, 1D)

Session 1A, Venue: Lecture Room – 5.03  
Track: Economics  
Session Chair: Dolly Sunny

11:10 AM - 11:30 AM  NONLINEAR ANALYSIS OF BUSINESS CYCLES AND STOCK MARKET DYNAMICS: EVIDENCE FROM MALAYSIA, RUSSIA, BRAZIL, AND TURKEY  
Ismail Onur Baycan

11:30 AM - 11:50 AM  WOMEN EMPOWERMENT AND INFANT MORTALITY IN BANGLADESH  
Belayet Hossain

11:50 AM - 12:10 PM  SUSTAINING DEVELOPMENT AND POVERTY REDUCTION: PROMOTING GROWTH WHERE IT COUNTS  
Janet Dzator, Rui Chen

12:10 PM - 12:30 PM  EXTERNAL SHOCK, MONETARY POLICY AND THE DOMESTIC ECONOMY: A STRUCTURAL VAR APPROACH FOR BANGLADESH  
A.K.M. Atiqur Rahman

12:30 PM - 12:50 PM  INFLUENCE OF DEMOGRAPHIC VARIABLES ON SUSTAINABILITY IN REGIONAL AUSTRALIAN SMES  
Parisa Salimzadeh, Jerry Courvisanos, Raveendranath Ravi Nayak

Session 1B, Venue: Lecture Room – 5.04  
Track: Accounting  
Session Chair: Malik Muhammad Sheheryar Khan

11:10 AM - 11:30 AM  COMPANIES’ PERCEPTIONS OF CSR DEMONSTRATION IN SOUTH AFRICA AND AUSTRALIA: A COMPARATIVE ANALYSIS  
Humayun Kabir, Janine Mukuddem-Petersen, Mark A. Petersen

11:30 AM - 11:50 AM  ENVIRONMENTAL REPORTING IN THE UK, AUSTRALIA AND SOUTH AFRICAN MULTINATIONAL COMPANIES  
Omar Al Farooque, Helena Ahulu

11:50 AM - 12:10 PM  SUSTAINABILITY OF CURRENT ACCOUNT BALANCE IN ASEAN COUNTRIES: EVIDENCE FROM A PANEL ERROR CORRECTION MODEL  
Kamrul Hassan, Ariful Hoque, Ananth Rao

12:10 PM - 12:30 PM  PRICE REACTION TOWARDS THE PENSION ACCOUNTING DISCLOSURES OF ACTUARIAL GAINS AND LOSSES  
Nor Asma Lode, Mohd. Atef Md. Yusof

12:30 PM - 12:50 PM  ORGANIZATIONAL DECOUPLING: THE CASE OF GOODWILL IMPAIRMENT  
Jamaliah Abdul Majid, Noriah Che Adam

Session 1C, Venue: Lecture Room – 5.11  
Track: Social Science  
Session Chair: Stephen Beaumont

11:10 AM - 11:30 AM  AFFIRMATIVE POLICY IMPLEMENTATION AND WOMEN EMPOWERMENT IN MALAYSIAN PUBLIC SECTOR  
Sharifah Syahirah SS, Norfarhanis MS

11:30 AM - 11:50 AM  TOWARDS UNDERSTANDING THE EMBEDDED SIGNS IN THE MILITARY OPERATIONS’ FILMS: A CASE OF TWO VIDEOS OF CAPTURING ISRAELI SOLDIERS BY “THE ISLAMIC RESISTANCE”  
Hatem El Zein

11:50 AM - 12:10 PM  ON RIGHTS AND DIALOGUE: MINORITY CULTURE WOMEN’S LIVES IN DIASPORA  
Snjezana Bilic
12:10 PM - 12:30 PM  AN ANTHROPOLOGICAL STUDY ON THE DISTRIBUTION OF MOTOR CARS IN RELATION TO THE CAST SYSTEM IN SRI LANKA WITH SPECIAL REFERENCE TO THE LATE 19TH AND EARLY 20TH CENTURIES  
Dinithi Wijesuriya

12:30 PM - 12:50 PM  AN ANTHROPOLOGICAL ASSESSMENT OF THE CHANGES WITHIN THE RODI COMMUNITY AGAINST A BACKDROP OF SRI LANKAN SOCIETY  
Geethani Amaratunga

**Session 1D, Venue: Lecture Room – 5.13**  
**Track: Management**  
**Session Chair: Geoffrey Chapman**

11:10 AM - 11:30 AM  GOVERNANCE CHALLENGES FOR NOT-FOR-PROFIT ORGANISATIONS: EMPIRICAL EVIDENCE IN SUPPORT OF A CONTINGENCY APPROACH  
John Chelliah, Martijn Boersma, Alice Klettner

11:30 AM - 11:50 AM  EMPLOYEE CORE COMPETENCIES AND ORGANIZATIONAL EXCELLENCE: AN INTERPRETATIVE ANALYSIS  
Fadilah Puteh, Maniam Kaliannan, Nafis Alam

11:50 AM - 12:10 PM  CAPABILITIES OF COMMUNITIES OF PRACTICE LEAD TO SERVICE INNOVATION  
Lamia Alhazmi, Mei-Tai Chu

12:10 PM - 12:30 PM  UNLOCKING THE BLACK BOX OF THE CONCEPTUAL RELATIONSHIP BETWEEN HRM SYSTEM AND ORGANIZATIONAL PERFORMANCE  
Zeyad Almutawa, Nuttawuth Muenjohn, Jiaying Zhang

12:30 PM - 12:50 PM  CULTURAL DIVERSITY COMPETENCIES OF MANAGERS IN THE AUSTRALIAN ENERGY INDUSTRY  
Linda Dalton, Brian D’Netto, Ramudu Bhanugopan

**12:50 PM – 2:00 pm Lunch Break: CQU, University, Sydney Campus, Student Recreation Area, Lower Level**

**Concurrent Session 2 (Oral Presentation)**  
**2:00 PM – 3:20 PM Concurrent Sessions (2A, 2B, 2C, 2D)**

**Session 2A, Venue: Lecture Room – 5.03**  
**Track: Economics**  
**Session Chair: Abu Siddique**

2:00 PM - 2:20 PM  FDI INFLOWS, GROSS DOMESTIC PRODUCT AND DOMESTIC INVESTMENT IN INDIA: AN APPRAISAL IN THE SOUTH ASIAN CONTEXT WITH PANEL DATA ANALYSIS  
Dolly Sunny

2:20 PM - 2:40 PM  THE EMPLOYMENT AND WAGE SPILLOVER EFFECTS OF SLOVENIA’S 2010 MINIMUM WAGE INCREASE  
Suzana Laporšek, Matija Vodopivec, Milan Vodopivec

2:40 PM - 3:00 PM  ROAD INFRASTRUCTURE AND SPATIAL ECONOMIC DEPENDENCE IN WESTERN REGION OF JAVA  
Siti Herni Rochana, B. Kombaitan, Eka Purwanda

3:00 PM - 3:20 PM  A SCIENCE AND TECHNOLOGY ROAD MAP FOR DEVELOPING COUNTRIES: NATIONAL INITIATIVES IN THE UNITED ARAB EMIRATES AND JORDAN  
Bashar S. El-Khasawneh, Robert M. Pech

**Session 2B, Venue: Lecture Room – 5.04**  
**Track: Entrepreneurship**  
**Session Chair: Paul Krust**

2:00 PM - 2:20 PM  NOT ALL SMOOTH SAILING: BARRIERS TO SMALL BUSINESS SUCCESS FOR OWNER/MANAGERS FROM MIDDLE EASTERN COMMUNITIES IN MELBOURNE  
Widad Pitrus
2:20 PM - 2:40 PM  BEYOND INTENTION TO START: WHAT DISTANCE LEARNING CAN PROVIDE TO ASPIRING ENTREPRENEURS
Ian Jester M. de Vera

2:40 PM - 3:00 PM  ENTREPRENEURIAL BEHAVIOR IN MALAYSIAN COMMERCIAL BANKS: THE ROLE OF EMOTIONAL INTELLIGENCE, JOB AUTONOMY, PERCEIVED ORGANIZATIONAL SUPPORT, AND ORGANIZATIONAL COMMITMENT
Nurul Liyana Mohd Kamil, Aizzat Mohd. Nasurdin

3:00 PM - 3:20 PM  THE SIGNIFICANCE OF INTELLECTUAL CAPITAL AND STRATEGIC ORIENTATIONS ON INNOVATION CAPABILITY AND FIRM PERFORMANCE
Juliana Osman, David Gilbert, Caroline Tan, Zuraidah Zainol, Jessnor Elmy Mat Jizat

Session 2C, Venue: Lecture Room – 5.11
Track: Management
Session Chair: Brian D’Netto

2:00 PM - 2:20 PM  FDI TECHNOLOGY SPILLOVERS IN CHINA: IMPLICATIONS FOR DEVELOPING AREAS
Xiaowen Tian, Vai Io Lo, Moxi Song

2:20 PM - 2:40 PM  CHAMPIONING A TEAM: REVIEWING THE ROLE OF TEAM COMPOSITION, CONTEXT AND TRUST ON NURSING TEAM PERFORMANCE
Azlyn Ahmad Zawawi, Aizzat Mohd. Nasurdin

2:40 PM - 3:00 PM  FACTORS ESSENTIAL FOR LONGEVITY AMONG DOW JONES INDEX ORGANISATIONS: QCA ANALYSIS
Malik Muhammad Sheheryar Khan

3:00 PM - 3:20 PM  THE DETERMINANT OF FACULTY ATTITUDE TO ACADEMIC (OVER-)WORKLOAD: AN ECONOMETRIC ANALYSIS
Shamsul Arifeen Khan Mamun, Mohammad Mafizur Rahman, Patrick Alan Danaher

Session 2D, Venue: Lecture Room – 5.13
Track: Marketing
Session Chair: Stephen Boyle

2:00 PM - 2:20 PM  LOGISTIC SUPPORT AND FAMILIARITY WITH ONLINE RETAILING
Sana Azar, Shamila Nabi Khan, Junaid Shavaid

2:20 PM - 2:40 PM  EFFECTIVENESS OF THE ADVERTISING PROCESS
Ashok V. Giri

2:40 PM - 3:00 PM  THE RELATIONSHIP OF COMPULSIVE BUYING WITH CONSUMER CULTURE AND POST-PURCHASE REGRET
Aliya Bushra, Ahmed Bilal

3:00 PM - 3:20 PM  MARKET RESEARCH AND TARGET MARKET SEGMENTATION IN PLACE MARKETING PROCEDURE: A STRUCTURAL ANALYSIS
Arvind D Jahagirdar

3:20 PM – 3:50 PM Tea Break: CQUniversity, Sydney Campus, Student Recreation Area, Lower Level

Concurrent Session 3 (Oral Presentation)

3:50 PM – 5:10 pm Concurrent Sessions (3A, 3B, 3C, 3D)

Session 3A, Venue: Lecture Room – 5.03
Track: Economics
Session Chair: Belayet Hossain

3:50 PM - 4:10 PM  GROWTH BY DESTINATION: INVESTIGATING THE ROLE OF TRADE WITH CHINA IN AFRICA’S RECENT GROWTH EPISODE
Robert Mullings, Priyadarshini Mahabir

4:10 PM - 4:30 PM  THE ECONOMIC IMPACT OF INTERNATIONAL REMITTANCES ON HOUSEHOLD CONSUMPTION AND INVESTMENT IN PAKISTAN
Tufail Khan Yousafzai
4:30 PM - 4:50 PM  DOES CONTRACT FARMING IMPROVE PRODUCTIVITY AND INCOME OF FARMERS? A REVIEW OF THEORY AND EVIDENCE
Anh Tru Nguyen, Janet Dzator, Andrew Nadolny

4:50 PM - 5:10 PM  AN ENQUIRY INTO CAPITAL INFLOWS OF BRICS: INFERENCES DRAWN FROM VECTOR AUTOREGRESSION TECHNIQUE
Dolly Sunny, Anupama Unnikrishnan

Session 3B, Venue: Lecture Room – 5.04
Track: ICT
Session Chair: Carmen Reache

3:50 PM - 4:10 PM  STUDENTS’ UNDERSTANDING OF INFORMATION REVEALED IN THE PROFILE OF SOCIAL NETWORKING SITES – REVIEWING AND EXAMINING FACEBOOK, TWITTER, LINKEDIN, GOOGLE PLUS AND MYSPACE
Naseem Rahman

4:10 PM - 4:30 PM  THE ROLE OF USABILITY OF E-TRAVEL ADOPTION: EVIDENCE FROM WEBSITE LOOKERS IN INDONESIA
Vera Pujani, Syarrah Kairununissa, Meuthia

4:30 PM - 4:50 PM  INFORMATION SYSTEMS (IS) IN THE SUPPLY CHAIN MANAGEMENT (SCM): A CASE OF LIQUEFIED PETROLEUM GAS (LPG) OF BANGLADESH
Md. Akram Hossain, Md Mehedi Hasan, Niaz Ahmed

4:50 PM - 5:10 PM  MOBILE INTERNET AS A LEARNING ASSISTANT FOR SECONDARY AND HIGHER SECONDARY STUDENTS: THE CASE OF BANGLADESH
Najmul Hasan, Md Mahfuz Ashraf, ABM Abdullah, Md Wahid Murad

Session 3C, Venue: Lecture Room – 5.11
Track: Social Science
Session Chair: Batoul M Khalifa

3:50 PM - 4:10 PM  THE INFLUENCE OF CULTURE, GENDER AND ACADEMIC ACHIEVEMENT ON FOREIGN LANGUAGE ANXIETY
June Bernadette D’ Souza, Punnat Sae-lee, Angsana Chanak

4:10 PM - 4:30 PM  FINANCIAL SUSTAINABILITY OF UNION DIGITAL CENTRES IN BANGLADESH
Md Gofran Faroqi

4:30 PM - 4:50 PM  THE STUDY OF THE SINO-INDIAN MILITARY CONFRONTATION OF 1962
Muchun Zhang

4:50 PM - 5:10 PM  THE COMPARISON OF OCCUPATIONAL STRUCTURE IN KOREA, CHINA AND JAPAN
Hong Joon Yoo, Tae In Chung, Worlhwu Kim, Jin Shin

Session 3D, Venue: Lecture Room – 5.13
Track: Management
Session Chair: Ramudu Bhanugopan

3:50 PM - 4:10 PM  AN EMPIRICAL FIVE-DIMENSIONAL MODEL OF LEADERSHIP
Asoka N. Jinadasa

4:10 PM - 4:30 PM  APPROACHES TO OPTIMIZING MANAGEMENT DEVELOPMENT AND TRAINING FRAMEWORK IN CHINA
Ramudu Bhanugopan, Ying Wang, Ezaz Ahmed

4:30 PM - 4:50 PM  GREEN ECONOMY PLANNING IN TOURISM DESTINATIONS: AN INTEGRATED, MULTI-METHOD DECISION SUPPORT AID
G. Michael McGrath, Alexandra Law, Terry, DeLacy

4:50 PM - 5:10 PM  RECRUITMENT AND SELECTION IN WORKFORCE LOCALIZATION: CHALLENGES AND PRACTICES FROM THE UNITED ARAB EMIRATES
Marie-France Waxin, Omar Belkhodja, Rob Bateman, Fang Zhao
Tuesday, April 14, 2015: Day 2 of the Conference

Concurrent Session 4 (Oral Presentation)
9:00 AM – 10:20 AM Concurrent Sessions (4A, 4B, 4C, 4D)

Session 4A, Venue: Lecture Room – 5.03
Track: Economics
Session Chair: A.K.M. Atiqur Rahman

9:00 AM - 9:20 AM WOMEN SELF-HELP GROUPS AND THE MILLENNIUM DEVELOPMENT GOALS
Dolly Sunny, Marina Bertha Pereira

9:20 AM - 9:40 AM CREDITING ENVIRONMENT IN MACROECONOMICS
Seck Tan

9:40 AM - 10:00 AM “MINSKY MOMENT” AND FINANCIAL FRAGILITY: THE CASE OF CHINA
Chaoying Qi, James Juniper, James Xiaohe Zhang

10:00 AM - 10:20 AM MARKET-BASED REFORM IN HIGHER EDUCATION: THE ROLE OF INFORMATION
Glenn Michael Anderson

Session 4B, Venue: Lecture Room – 5.04
Track: Management
Session Chair: Ramudu Bhanugopan

9:00 AM - 9:20 AM FINANCIAL LITERACY, FINANCIAL MANAGEMENT PRACTICES, AND RETIREMENT
CONFIDENCE AMONG WOMEN WORKING IN GOVERNMENT AGENCIES: A MEDIATION
MODEL
Mohamad Fazli Sabri, Teo Tze Juen, Mohd. Amim Othman, Husniyah Abdul Rahim

9:20 AM - 9:40 AM LEADERSHIP, DESIGN PROCESS AND TEAM PERFORMANCE: A COMPARISON BETWEEN
JAPANESE AND AUSTRALIAN R&D TEAMS
Nuttawuth Muenjoh, Prem Chhetri, Yusuke Suzumura, Jun Ishikawa

9:40 AM - 10:00 AM AN EXPLORATION OF MIDDLE MANAGERS’ INTENTIONS TO STAY AND LEAVE IN A SMALL
TO MEDIUM SIZED RETAIL ORGANISATION
Geoffrey Chapman, Katrina Radford, Heather Stewart, Ryan Gould, Ellen Meissner

10:00 AM - 10:20 AM VALUE RESEARCH: PREDICTORS AND OUTCOMES
Harsh Pradhan, Shivganesh Bhargava

Session 4C, Venue: Lecture Room – 5.11
Track: Social Science
Session Chair: Abu Wahid / Belayet Hossain

9:00 AM - 9:20 AM THE MACRO- AND THE MICROSTRUCTURE OF THE FIGHTERS’ TESTAMENTS VIDEOS OF
HEZBOLLAH’S MILITARY ARM
Hatem El Zein

9:20 AM - 9:40 AM THE BUSINESS USE OF TWITTER BY AUSTRALIAN LISTED COMPANIES
Feng Xiong, Kim MacKenzie

9:40 AM - 10:00 AM PERPETUATING A RHETORIC? THE MEANING AND DILEMMA OF CORPORATE SOCIAL
RESPONSIBILITY (CSR) IN GHANA
Nathan Andrews

10:00 AM - 10:20 AM THE CLOSENESS OF THE CHILD TO THE DOMESTIC SERVANT AND ITS MEDIATION BY
NEGATIVE PARENTING BEHAVIORS IN AN ARAB GULF COUNTRY
Batoul Khalifa, Ramzi Nasser

Session 4D, Venue: Lecture Room – 5.13
Track: Marketing & Management
Session Chair: Stephen Boyle

9:00 AM - 9:20 AM COMPARING CUSTOMER SATISFACTION WITH CHINA MOBILE AND CHINA TELECOM
SERVICES: AN EMPIRICAL STUDY
Siong Choy Chong, Wendy Ming Yen Teoh, Ye Qi
9:20 AM - 9:40 AM  ARE CONSUMERS WILLING TO THE PRICE FOR PRODUCT INNOVATION FOR SUSTAINABILITY?
Sergio Carvalho, Bruno Silvestre

9:40 AM - 10:00 AM  MODEL CREATION OF MARKETING FACTORS FROM GROUNDED THEORY FOR DIAMOND JEWELRY RETAIL STORES IN BANGKOK
Panit Tiparos, Burim Otakanon

10:00 AM - 10:20 AM  THE RELATIONSHIPS AMONG LMX, PSYCHOLOGICAL EMPOWERMENT, MOTIVATIONAL ORIENTATIONS AND INNOVATIVE BEHAVIOR
Chi-Tung Tsai, Hsin-Tzu Chen, Yu-Ru Shen

10:20 AM – 11:00 AM TEA Break: CQUniversity, Sydney Campus, Student Recreation Area, Lower Level

Concurrent Session 5 (Oral Presentation)
11:00 AM – 12:40 PM Concurrent Sessions (5A, 5B, 5C, 5D)

Session 5A, Venue: Lecture Room – 5.03
Track: Economics
Session Chair: Dolly Sunny

11:00 AM - 11:20 AM  EMPLOYMENT LEAKAGE BY LOCAL GOVERNMENT AREA IN THE NORTHERN TERRITORY, AUSTRALIA: THE ROLES OF INDUSTRIES, INCLUDING MINING
Boyd Blackwell, Andy Fischer, Jim McFarlane

11:20 AM - 11:40 AM  THE IMPACT OF CLIMATE CHANGE ON AGRICULTURAL PRODUCTIVITY: EVIDENCE FROM PANEL DATA OF BANGLADESH
Kazi Iqbal, Abu Siddique

11:40 AM - 12:00 PM  THE RELATIONSHIP BETWEEN INFLATION AND FINANCIAL DEVELOPMENT IN SAUDI ARABIA
Abdullah Almalki, Khaled Batayneh

12:00 PM - 12:20 PM  ESTIMATING THE RELATIONSHIP BETWEEN GRAIN CROP CONSUMPTION IN AUSTRALIA AND ENVIRONMENTAL SUSTAINABILITY
Gazi A. Uddin, Khorshed Alam, Jeff Gow

12:20 PM - 12:40 PM  UNTAPPED POTENTIAL FOR USER CHARGES IN INDIA’S CAPITAL CITY: ECONOMICS OR POLITICAL WILL?
Simanti Bandyopadhyay, Debraj Bagchi

Session 5B, Venue: Lecture Room – 5.04
Track: Finance
Session Chair: Peter John Kavalamthara

11:00 AM - 11:20 AM  A THEORETICAL COMPARISON OF BANKING Structures
Ka Kei Chan, Alistair Milne

11:20 AM - 11:40 AM  VOLATILITY AND CO-MOVEMENT: AN ANALYSIS OF STOCK MARKETS BEHAVIOUR OF SELECTED EMERGING AND DEVELOPED COUNTRIES
Sarod Khandaker, Silvia Zia Islam

11:40 AM - 12:00 PM  INFLUENTIAL PREDICTORS FOR FINANCIAL ADEQUACY AMONG MALAYSIAN PUBLIC SECTOR EMPLOYEES

12:00 PM - 12:20 PM  DIFFERENCES IN FINANCIAL INFORMATION AND FINANCIAL STATUS AMONG MALAYSIAN BANKRUPTS
Mohd. Amim Othman, Husniyah Abdul Rahim, Mohd. Fazli Sabri

12:20 PM - 12:40 PM  TOWARDS PROACTIVE REPUTATIONAL RISK MANAGEMENT
Peter John Kavalamthara
Session 5C, Venue: Lecture Room – 5.11
Track: Management
Session Chair: Michael McGrath
11:00 AM - 11:20 AM LINK BETWEEN JUSTICE PERCEPTIONS, JOB SATISFACTION, AFFECTIVE COMMITMENT, AND TURNOVER INTENT: A SURVEY FROM PRIVATE HOSPITALS IN INDONESIA
Harif Amali Rivai
11:20 AM - 11:40 AM AN EMPIRICAL STUDY ON THE EFFECT OF LEADERSHIP STYLES ON EMPLOYEE WELLBEING AND ORGANIZATIONAL OUTCOMES WITHIN AN AUSTRALIAN REGIONAL UNIVERSITY
Ataus Samad, Peter Reaburn, Heather Davis, Ezaz Ahmed
11:40 AM - 12:00 PM DOES AFFECTIVE COMMITMENT POSITIVELY PREDICT EMPLOYEE PERFORMANCE?
EVIDENCE FROM BANKING INDUSTRY IN BANGLADESH
Sardana Islam Khan
12:00 PM - 12:20 PM THE INFLUENCE OF ENTREPRENEURIAL ORIENTATION AND LEARNING ORIENTATION ON FIRM PERFORMANCE OF MSMES IN WEST SUMATRA
Yulia Hendri Yeni
12:20 PM - 12:40 PM THE PRIORITY OF QUALITATIVE TO QUANTITATIVE RESEARCH: A PHILOSOPHICAL APPROACH
David Ardagh

Session 5D, Venue: Lecture Room – 5.13
Track: Education
Session Chair: Stephen Beaumont
11:00 AM - 11:20 AM DRAMA IN EDUCATION: A POSSIBILITY OF A CREATIVE AND ENGAGING LEARNING EXPERIENCE
Mohd Norazmie bin Mohd Yusof
11:20 AM - 11:40 AM THE USE OF AUGMENTED REALITY (AR) AMONG TERTIARY LEVEL STUDENTS: PERCEPTION AND EXPERIENCE
Jessnor Elmy Mat-jizat, Juliana Osman Zainal Abidin, Rusliza Yahaya, Norsamsinar Samsudin
11:40 AM - 12:00 PM RESPONSIBLE MANAGEMENT EDUCATION: EXPLORING EMERGING COLLABORATIVE MODEL IN SUSTAINABILITY EDUCATION
Rumina Dhalla
12:00 PM - 12:20 PM MULTILEVELED CITIZENSHIP AND HIGHER EDUCATION: THEORETICAL DEBATES AND YOUNG PEOPLE’S PERSPECTIVES
Su-Yan Pan
12:20 PM - 12:40 PM RESPECTFUL RESEARCH: EVIDENCED BASED STEPS TO SUCCESSFULLY WORKING WITH INDIGENOUS COMMUNITIES
Michelle Eady

12:40 PM – 2:00 PM Lunch Break: CQUndersity, Sydney Campus, Student Recreation Area, Lower Level

Concurrent Session 6 (Oral Presentation & Round Table Dialogue)
2:00 PM – 3:20 PM Concurrent Sessions (6A, 6B, 6C, 6D)

Session 6A, Venue: Lecture Room – 5.03
Track: Social Science
Session Chair: Batoul M Khalifa
2:00 PM - 2:20 PM EVALUATING THE ROLE OF MOTIVATION AND STUDY STRATEGY TOWARDS THE PERFORMANCE OF CANDIDATES IN THE RIGHT (RURAL ICT GUIDED HOME-BASED TECHNOPRENEUR) PROGRAMME
Teo Tien Hiong, Caleb Lai Chen Ee, Patrick Then Hang Hui, Lau Bee Theng
2:20 PM - 2:40 PM  
INDONESIA’S LOCAL GOVERNMENT IN RISK: A STUDY ON POST-DECENTRALIZED LOCAL GOVERNMENT FINANCE  
Iwan Agung Prasetyo

2:40 PM - 3:00 PM  
UNDERSTANDING ANTIGOVERNMENT SENTIMENTS AND PUBLICS BEHAVIOUR  
Soojin Kim

3:00 PM - 3:20 PM  
STRATEGIES AND METHODS IN HANDLING CULTURE-SPECIFIC CONCEPTS IN ARABIC/ENGLISH/ARABIC TRANSLATION CLASSROOM  
Ahmed Mohamed Abdel-Hady

Session 6B, Venue: Lecture Room – 5.04  
Track: Social Business Round Table  
Moderator: Prodip Ray

2:00 PM - 2:20 PM  
SOCIAL BUSINESS ROUNDTABLE

2:20 PM - 2:40 PM  
MANAGING THE CHANGING ENVIRONMENT OF COMPLEX BUSINESS RELATIONSHIPS: SMALL BUSINESS AND STAKEHOLDER SALIENCE  
Annika Westrenius, Lisa Barnes

2:40 PM - 3:00 PM  
THE EFFECT OF VETERAN’S ENTREPRENEURIAL LEADERSHIP ON ENTREPRENEURIAL SUCCESS IN MALAYSIA  
Hapzarizal M.Napi

3:00 PM - 3:20 PM  
INVESTIGATING SOCIAL AND ENVIRONMENTAL DISCLOSURE PRACTICES BY INDIAN TEXTILE LISTED FIRMS  
Ratna Nurhayati, Grantley Taylor, Greg Tower

Session 6C, Venue: Lecture Room – 5.11  
Track: Entrepreneurship  
Session Chair: Widad Pitrus

2:00 PM - 2:20 PM  
MANAGING THE CHANGING ENVIRONMENT OF COMPLEX BUSINESS RELATIONSHIPS: SMALL BUSINESS AND STAKEHOLDER SALIENCE  
Annika Westrenius, Lisa Barnes

2:20 PM - 2:40 PM  
THE EFFECT OF VETERAN’S ENTREPRENEURIAL LEADERSHIP ON ENTREPRENEURIAL SUCCESS IN MALAYSIA  
Hapzarizal M.Napi

2:40 PM - 3:00 PM  
INVESTIGATING SOCIAL AND ENVIRONMENTAL DISCLOSURE PRACTICES BY INDIAN TEXTILE LISTED FIRMS  
Ratna Nurhayati, Grantley Taylor, Greg Tower

3:00 PM - 3:20 PM  
VALUE CHAIN UP GRADING TO SUPPORT COMPETITIVENESS OF BATIK BANYUMAS INDUSTRIES  
Rahab Tafsir, Nurul Anwar, Rawuh Edy Priyono

Session 6D, Venue: Lecture Room – 5.13  
Track: Economics  
Session Chair: A.K.M. Atiqr Rahman

2:00 PM - 2:20 PM  
STOCK MARKET DEVELOPMENT AND ECONOMIC GROWTH: EVIDENCE FROM MAURITIUS  
Jeevita Matadeen, Boopen Seetanah

2:20 PM - 2:40 PM  
WAGE DISCRIMINATION IN PAKISTAN’S LABOR MARKETS: THE IMPACT OF ETHNICITY  
Rashid Memon

2:40 PM - 3:00 PM  
USE OF MULTI-CRITERIA DECISION ANALYSIS FOR LOCATION DECISION: DEVELOPING A RISK REACTION SPECTRUM  
Khan Muhammad Saqiful Alam, Md. Faisal Ibne Wali, Shahid Hossain, Muhammad Maruf Ibne Wali

3:00 PM - 3:20 PM  
IS OMAN AND INDIA HAVING SUFFICIENT BILATERAL TRADE?  
Thresiamma Varghese, Sachu Scaria John, Karima Al. Qatroopi
3:20 PM – 3:50 PM Tea Break: CQUiversity, Sydney Campus, Student Recreation Area, Lower Level

Concurrent Session 7 (Oral Presentation)
3:50 PM – 5:10 PM Concurrent Sessions (7A, 7B, 7C, 7D)

Session 7A, Venue: Lecture Room – 5.03
Track: Social Science
Session Chair: Carmen Reache

3:50 PM - 4:10 PM  FOOD CHOICE FACTORS AFFECTING MALAYSIAN GREEN FOOD CONSUMPTION

4:10 PM - 4:30 PM  APPLICATION OF PUBLIC INTEREST LITIGATION (PIL) IN PUBLIC BUILDING FAILURE CASES
Zul Zakiyuddin Ahmad Rashid, Abdul Aziz Hussin, Arman Abdul Razak

4:30 PM - 4:50 PM  THE INNOVATION AND TRANSFORMATION OF GENERAL EDUCATION IN MALAYSIA: THE EXPERIENCE OF THE UNIVERSITI KEBANGSAAN MALAYSIA
Nazri Muslim, Jamsari Alias, Wan Zulkifli Wan Hassan

4:50 PM - 5:10 PM  IMPACT OF LEADERSHIP STYLES ON ORGANIZATIONAL COMMITMENT: EXAMINING THE MEDIATING ROLE OF ORGANIZATIONAL CULTURE IN THE FMCG INDUSTRY OF PAKISTAN
Amina Talat, Sana Azar, Samra Chaudhry, Abeera Nadeem

Session 7B, Venue: Lecture Room – 5.04
Track: Social Business
Session Chair: Mahfuz Ashraf

3:50 PM - 4:10 PM  GENDER EQUALITY IN EDUCATION AND ECONOMIC GROWTH IN SELECTED SOUTHERN AFRICAN COUNTRIES
Elsa Alexandra Licumba, Janet Dzator, James Xiaohe Zhang

4:10 PM - 4:30 PM  TRANSPARENCY AND ACCOUNTABILITY OF CIVIL SOCIETY ORGANIZATIONS IN LATIN AMERICA: STATE CONTROL VERSUS SELF-REGULATORY INITIATIVES
Stephen Beaumont

4:30 PM - 4:50 PM  THE IMPACTS OF ETHICAL PHILOSOPHY ON THE CORPORATE HYPOCRISY PERCEPTION AND COMMUNICATION INTENTIONS TOWARD CSR
Kyu Jin Shim, Jeong-Nam Kim

4:50 PM - 5:10 PM  WOMEN AS SOCIAL ENTREPRENEURS: INFLUENCING WOMEN’S HEALTH, EMPOWERMENT AND ECONOMIC DEVELOPMENT IN MYANMAR
Kathy Shein, Julia Connell

Session 7C, Venue: Lecture Room – 5.11
Track: Economics
Session Chair: Wahid Murad

3:50 PM - 4:10 PM  AN EVALUATION OF GOLD AS AN INFLATION HEDGE: EMPIRICAL EVIDENCE FROM SOUTH AFRICA
Faeezah Peerbhai, Kavir Naidoo

4:10 PM - 4:30 PM  DETERMINANTS OF CAPITAL EXPENDITURE DECISIONS IN THE MALAYSIAN COMPANIES
Masyhuri Hamidi

4:30 PM - 4:50 PM  ENTREPRENEURSHIP AND QUALITY OF LIFE- TOWARD A CONCEPTUAL FRAMEWORK
Ayanna Frederick

4:50 PM - 5:10 PM  FOREIGN DIRECT INVESTMENT AND WELFARE NEXUS IN SUB SAHARAN AFRICA
Sheereen Fauzel, Boopen Seetanah, RV Sannassee

5:10 PM - 5:30 PM  FORECASTING CARBON EMISSION AND INDUSTRIAL PRODUCTION WITH VECM: THE CASE OF BANGLADESH
Wahid Murad, ABM Abdullah

5:10pm – 6:30 PM – No session is scheduled
Closing Session – Conference Dinner, Awards & Closing

Venue: Zaaffran Darling Harbour, Level 2, 10 Darling Drive, Harbourside Centre, Darling Harbour, Sydney, NSW 2000

Dress Code: Smart Casual

6:30 pm – 9:30 pm ACBSS 2015 Conference Awards and Dinner

Conference closing by Professor Stephen Boyle

IMPORTANT INSTRUCTIONS TO PRESENTERS AND SESSION CHAIRS

(1) At the start of a presentation session the chair of the session will briefly introduce himself/herself to the audience. S/he will then give the audience a short briefing of how the session will be running, including the important rules of presentations as described below under instructions 2, 5 and 7.

(2) Every presentation has been allocated a time of 20 minutes during which the presenter(s) will present the paper to the session audience of about 15-20 participants. Out of the allocated 20 minutes it is expected that the presenter takes about 15 minutes to present the paper. The remaining 5 minutes will be utilised for questions and answers.

(3) Every presentation room will be equipped with an LCD Projector, which could be used by the presenters to show the visual effects of their PowerPoint presentation slides.

(4) Presenters are thus requested to bring along their PowerPoint presentation slides saved into a USB memory stick. Please do not save your slides into CD to avoid any unexpected delay to start your presentation. Also please do not bring OHP slides for presentation as the facility will not be available in the presentation room.

(5) Please keep in mind that if you bring along so many presentation slides to use in your presentation it will be difficult for us to manage presentation time for others in the same session. Therefore it is suggested that you please use about 10-15 PowerPoint slides for your 15 minute presentation. You will be intervened by the conference session chair if you are in the state of not keeping up with the allocated time. Just after your presentation the session chair will open the session to the audience for comments and suggestions.

(6) Before you come to the conference, please do not email us your PowerPoint presentation slides, as we will not upload your slides onto the desktop of the computer located in the presentation room. You will need to download your presentation slides directly from your own USB memory stick.

(7) Please be punctual with your presentation and/session chair time as any delay on your part will affect others in the same presentation session.

END OF PROGRAM